## Organic Search



|  |   | = <u> </u>             |                        | <u> </u>            | <u> </u>    |         |  |
|--|---|------------------------|------------------------|---------------------|-------------|---------|--|
|  |   | Standard               | Advanced               | Premium             | Elite       | Ĺſ      |  |
|  |   | \$1,159 <sub>/mo</sub> | \$1,741 <sub>/mo</sub> | \$ <b>2,323</b> /mo | \$2,905/mo  |         |  |
|  | Certified Account Manager                 | ✓                      | ✓                      | <b>✓</b>            | <b>✓</b>    |         |  |
|  | Keywords                                  | <b>✓</b>               | <b>✓</b>               | <b>✓</b>            | <b>✓</b>    |         |  |
|  | Setup                                     | \$995                  | \$995                  | \$995               | \$995       |         |  |
|  | Keyword Research                          | ~                      | ~                      | ✓                   | <b>~</b>    |         |  |
|  | Website Analysis                          | ✓                      | <b>✓</b>               | ✓                   | ~           | Š       |  |
|  | Custom Copy for Key Pages                 | ~                      | ~                      | ~                   | <b>~</b>    | Setup   |  |
|  | Online Business Directory Cleanup         | ~                      | ~                      | ~                   | ~           |         |  |
|  | Google My Business Setup & Optimize       | <b>~</b>               | <b>~</b>               | <b>✓</b>            | <b>*</b>    |         |  |
|  | Landing Page Updates                      | <b>✓</b>               | <b>//</b>              | <b>///</b>          | <b>////</b> |         |  |
|  | Off-Site Linking                          | ~                      | <b>//</b>              | <b>///</b>          | <b>///</b>  |         |  |
|  | Optimize On-Site Content                  | <b>~</b>               | ~                      | ✓                   | <b>~</b>    | Monthly |  |
|  | Strategic Analysis                        | ✓                      | ~                      | ✓                   | <b>~</b>    | thly    |  |
|  | Performance Tracking                      | ✓                      | <b>✓</b>               | <b>✓</b>            | <b>~</b>    |         |  |
|  | Internal Website Linking                  | ✓                      | ~                      | <b>✓</b>            | <b>✓</b>    |         |  |
|  | Weekly Custom Google<br>My Business Posts |                        | ~                      | <b>✓</b>            | <b>✓</b>    |         |  |
|  | Annual Model Review                       |                        |                        |                     | <b>/</b>    |         |  |

75% of searches never go past the first page. Where are you?

**Landing Pages** 

Give us a call or shoot us an email and we'll show you why Convertus will be the last digital marketing company you will ever work with.



1.888.354.6441



info@convertus.com



**Lightning Fast Support** 

Our Certified Search Specialists and Customer Success Team will blow your doors off. You shouldn't have to wait days or weeks for basic assistance from your digital marketing partner. Our average turnaround time for support is lightning fast, with requests often completed within hours – the fastest in the industry.



All Inclusive; No Nickel & Diming

Over 95% of the dealerships that have chosen to work with Convertus are still working with us today. **Our 'all-inclusive' support model** puts us in a different class.



Real Experience; **Real Results** 

Our founders built the eCommerce division for one of Canada's largest auto groups. We combine actual dealership experience with industry best practices to produce exceptional results.

